

SMILE KENTUCKY!

10 Years of Smiles



What began as a simple idea to improve children's oral health has evolved into an amazing community partnership. This year, **Smile Kentucky!** celebrates its 10th anniversary. Thanks to you, our community partners, we're making a difference.



Smile Kentucky! reaches \$1 million in free dental care!

Since 2002 **Smile Kentucky!** educated over 127,000 children on proper oral hygiene, performed over 37,000 free dental screenings and provided \$1 million in free dentistry. Sponsors and volunteers gathered at the Louisville Water Tower to mark the anniversary, reflecting on the program's beginning, sharing stories from the journey and excitement for the future.



2011-12 Program

The 2011-12 **Smile Kentucky!** program reached over 17,000 children with education, provided free dental screenings for almost 4,800 children and \$130,000 in free dentistry for students in Bullitt, Hardin, Jefferson, Marion, Nelson, Shelby, Spencer and Washington counties.



“

The educators were fun and very informative. My students appreciated the real-life visuals and demonstration the educators present. I was able to learn along with my students.

”

*2nd Grade Teacher,
Breckenridge-Franklin
Elementary School,
Jefferson County
Public Schools*

Keeping a Healthy Mouth

It takes lots of educators to teach 17,000 children. This past fall, 120 volunteers visited classrooms in 34 schools explaining the importance of proper oral hygiene, healthy snack and drink choices, and seeing a dentist regularly to maintain a healthy mouth. The lesson includes hands-on activities and experiments. Every child received a goody bag complete with an activity booklet focused on oral health, Colgate toothbrush and toothpaste, and more.

High school students preparing for careers in healthcare from the Shelby County Area Technology Center (ATC) joined the effort. Shelby County Cooperative Extension educators integrated the students into the classroom programming.

“

The program was great, especially for parents that don't have dental insurance. This helps them to know what's going on with their child's teeth without having the extra expense of a regular exam. The dentist and staff were all very nice and great with the kids.

”

*Christy Harris
Parent Volunteer
Taylorsville Elementary,
Spencer County*



Spotting Sugar Bugs

Nearly 4,800 students received a free dental check-up at school. Over 90 volunteer dentists, hygienists and dental assistants performed the screenings on board mobile dental units from Colgate Bright Smiles, Bright Futures and Louisville Metro Public Health & Wellness. What are they looking for? Obvious signs of tooth decay.

Elizabethtown Community College Dental Clinic Educator, Dr. Babette Southard, brought her dental assistant students to help with screenings and education programs in Nelson County. The students, slated to graduate this spring, made new contacts in the field of dentistry and gained some valuable, real-world experience.



Broadening Smiles

Over 380 students received free dental treatment in February, with services ranging from dental cleanings to extractions and root canals. We address each child's most pressing needs. Some children require more care than can be completed in a day; these children are invited to receive further treatment for free at a subsequent appointment.

Funding for follow-up care was provided by: Prospect-Goshen Rotary Club, Healthcare Practice Consultants, LLC and Walmart (Lebanon, KY).

Treatment Days were hosted at University of Louisville's newly renovated School of Dentistry, on board the Louisville Metro Public Health & Wellness mobile dental unit and in the private offices of Dr. Eric Abang, Dr. Marianne Sheroan, Dr. Darren Greenwell, Dr. Matt Mitchell, Dr. Bob McDade, Dr. John Isaacs and Dr. Nick Ising.



“

I have a story from our first year with **Smile Kentucky!** I had a student that had never visited the dentist. This young lady sat in the dental chair for two hours straight having 13 teeth worked on. She was the ideal patient! As you can imagine, many years later she still has healthy teeth. ”

*Christy VanDeventer
Coordinator, Village Family
Resource & Youth Services
Boston and New Haven Schools,
Nelson County*



“Where's the Sugar?” Video

Helping children and adults understand the role of nutrition in oral health is a key part of the education effort. Now, a new video explores “Where's the Sugar?” in your diet. The quick-paced lesson teaches how to measure the sugar in snacks and explains the science behind a cavity. The video also helps extend the education portion of **Smile Kentucky!** statewide.

A grant from the American Dental Association Samuel D. Harris Fund along with funding from Delta Dental of Kentucky, Kentucky Dental Association and Louisville Water made the video possible.

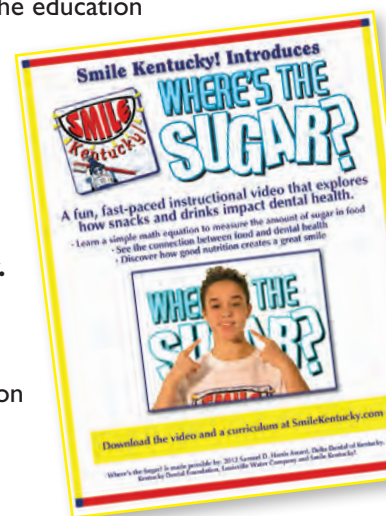
You can watch the video at **SmileKentucky.com** or request a free copy by emailing publicinfo@lwcky.com.

“Where's the Sugar?” video is a perfect addition to dental and medical offices.

Make a Difference Day

Smile Kentucky! provided free dental screenings for children in Marion and Washington Counties on Make a Difference Day at the Walmart in Lebanon, Kentucky. Dental volunteers from Lebanon and Louisville provided screenings on board the Colgate Bright Smiles, Bright Futures Heartland Dental Van. Walmart staff and Lebanon Rotary Club members helped with registration and goody bags. Eligible students were invited to receive free dental treatment.

Marion and Washington County Cooperative Extensions visited elementary schools with the **Smile Kentucky!** education program.



Smile Kentucky! is nationally recognized as a model for community service.

To learn more about the program, visit SmileKentucky.com or contact:

Louisville Dental Society
502.244-2005
kds@kyda.org

Louisville Water Company
Kelley Dearing Smith
502.569.3695
ksmith@lwcky.com

Louisville Water Company
Christy Ray
502.569.3600 x2195
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In addition to our Steering Committee and many volunteers, the following organizations help make **Smile Kentucky!** possible.

American Dental Association
ATA Career College
Bellarmine University
Blue Dog Bakery
Bowman Insurance & Benefits Service
Brasseler USA
Bullitt Co. Health Dept.
Calistoga Café
Carestream Health (Kodak & Cooke-Waite)
Centrix Dental
Chick-fil-A
Colgate Bright Smiles, Bright Futures
Colgate Oral Pharmaceuticals
Coltene/Whaledent
Cosmedent
Davis Electronics
Delta Dental of Kentucky
DentalVibe
Dentsply Caulk
Dentsply Professional
Elizabethtown Community College
Garrison Dental Solutions
GC America
Hardin County Rotary Club
Hardin County Water District
Healthcare Practice Consultants
Henry County Cooperative Extension
Henry Schein / Sullivan Schein
Homemade Ice Cream & Pie Kitchen
Horton Fruit Company
Hu-Friedy
Jefferson County Cooperative Extension
Kentucky Center for the Performing Arts
Kentucky Dental Association
Kentucky Dental Foundation
Kentucky Dental Hygienists' Association
Lebanon Rotary Club

Louisville Dental Society
Louisville District Dental Hygienists' Assoc.
Louisville Metro, Public Health & Wellness
Louisville Water Company
Managed Care of North America, Inc.
Marion County Cooperative Extension
Microbrush Corporation
Northwest Area Health Education Center
Oldham County Cooperative Extension
Parker Hannifin Corp. - Porter Instruments Division
Paul's Fruit Market
Plehn's Bakery
Practiceworks, Inc.
Prospect-Goshen Rotary Club
Republic Bank
SDI / Southern Dental Industries
Septodont
Shelby County Area Technology Center
Shelby County Cooperative Extension
South Central Area Health Education Center
Spencer County Cooperative Extension
Starbucks
Stockyards Bank
TARC
Texas Roadhouse
Trimble County Cooperative Extension
Ultradent Products, Inc.
UofL Athletics
UofL Parking Department
UofL School of Dentistry
U.S. Bank
Van Zandt, Emrich & Cary, Inc.
VOCO America, Inc.
Washington County Cooperative Extension
Waterfront Development Corporation
WaterPik Technologies
Whip Mix Corp.